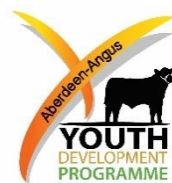


YDP Senior Conference 2019



Location: Crew Nantwich Premier Inn.

Getting to the Conference:

By flight: Manchester/Liverpool airports. Depending on arrival times, collection is possible.

By train: Crewe Train Station (less than 10 mins away from location). Depending on arrival times, collection may be possible.

By car: Crewe Nantwich Premier Inn. 221 Crewe Rd, Crewe, Willaston, Nantwich CW5 6NE

Planned activities for the Senior Conference

Friday 22nd February

- Arrive at Hotel (check-in from 4.00pm)
- Meet at Cheerbrook Farm Shop and Café for tea at 6.00pm – Newcastle Road, Shavington, Willaston, Nantwich CW5 7EL
- YDP new format presentation
- Quiz
- Retire to hotel for the rest of the evening – free time

Saturday 23rd February

- Breakfast in Peacock at 8.00am
- Leave hotel on coach transport for Cogent Breeding UK Headquarters – 8.45am
- Visit Bull Stud and view Aberdeen-Angus AI Bulls
- Tour of commercial dairy herd using Aberdeen-Angus and understanding why it is the breed of choice
- Cogent Breeding UK views on where the Aberdeen-Angus breed sits
- Cogent Breeding UK review on Aberdeen-Angus performance
- Beef from the Dairy

(Break for lunch)

- Miriam Parker – Temple Gradings – Livestock Behaviour and Handling
- Barbara Webster - Explanation on how Breedplan performance recording works and using it to improve herd performance
- Lucy Noden from Holstien UK - Genomics: another tool in the box – explanation on how Genomics can enhance performance in cattle breeding
- Further speakers depending on time constraints
- Dinner for 7.30pm (venue TBC) – Three course meal and after dinner speaker

Sunday 24th February

- Arrive at Cheerbrook Farm Shop and Café for breakfast at 9.00am
- 10am - Butchery demonstration including meat yields, value of cuts and bone-to-meat ratio
- 12.30pm - Soup and Sandwich followed by a breakdown of the weekend and feedback

Those who would like to, will be able to then have a look around the Cheerbrook Herd of Pedigree Aberdeen-Angus.