



REVIEW

BOOK YOUR
ADVERT BY 1ST
NOVEMBER!

All adverts will be sold on a first come, first served basis.

Advert size Artwork specification provided upon booking	Media booking only	Media booking + amends	Media booking + design and artworking
Quarter page 127mm h x 83.5mm w (no bleed)	£200	£250	£500
Half page 127mm h x 177mm w (+3mm bleed)	£275	£325	£575
Full page 297mm h x 210mm w (+3mm bleed)	£350	£450	£650
DPS 297mm h x 210mm w x 2 pages (+3mm bleed)	£500	£600	£1000
Inside front cover 297mm h x 210mm w (+3mm bleed)	£1000	£1100	£1300
Inside back cover 297mm h x 210mm w (+3mm bleed)	£1000	£1100	£1300

All costs exclude VAT.

Media booking only: this is the cost for providing an advert that is already fully designed, correctly artworked and meets the specification indicated in the advert size column of the table.

Media booking + design and artworking: this is the cost if you require your advert to be designed and artworked by our marketing and design partners Denvir. The cost includes full design and two rounds of amends. Denvir will liaise with you to confirm advert content and completion to the specification indicated in the table.

Media booking + amends: this is the cost if you require amends to be made to existing artwork. 'Amends' constitutes changing up to 4 images that can be provided and small text changes.

Advertorial opportunities are also available and can be discussed if desired.

<p>Name</p> <input type="text"/> <p>Address</p> <input type="text"/> <p>Telephone</p> <input type="text"/> <p>Email</p> <input type="text"/> <p>Signature</p> <input type="text"/>	<p>Herd Prefix (If Applicable)</p> <input type="text"/> <p>Herd/Company Name</p> <input type="text"/> <p>Advert Size</p> <input type="text"/> <p>Media booking only <input type="checkbox"/></p> <p>Design and artwork required <input type="checkbox"/></p>	<p>Date</p> <input type="text"/>
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Please complete and return this form by 1st November 2018 directly to our marketing partners at Denvir Marketing either **by post** to Michael Chan, Denvir Marketing, Pavillion 1, Castlecraig Business Park, Players Road, Stirling, FK7 7SH or **electronically by email** to michael.chan@denvirmarketing.com.

Please note, the 1st November date is the deadline for booking advert space. The deadline for supplying final artwork of your adverts is 30th November 2018.

All adverts in the January 2019 edition of the Aberdeen-Angus Review are subject to a first come, first served process. All advertising booking forms must be completed and returned to the above address/email address by 1st November 2018. Payment must be made in full within 14 days of securing your booking via reception of a confirmation email which will include details on how to make your payment. Payment can be made by BACS, cheque or credit card. Please note that credit card payments will involve an additional 3% credit card charge. All advert costs are excluding VAT.