

THE ABERDEEN-ANGUS CATTLE SOCIETY

MEDIA PACK

BOOKING DEADLINE: 30 September 2023

SUBMISSION DEADLINE: 31 October 2023

GOLD PACKAGE - £850 + VAT

Advertising opportunity	Specification
Double page spread in The Review	420mm W x 297mm H + 3mm bleed
1 sponsored slot in our monthly member newsletter	1200px W x 300px H or 200 words

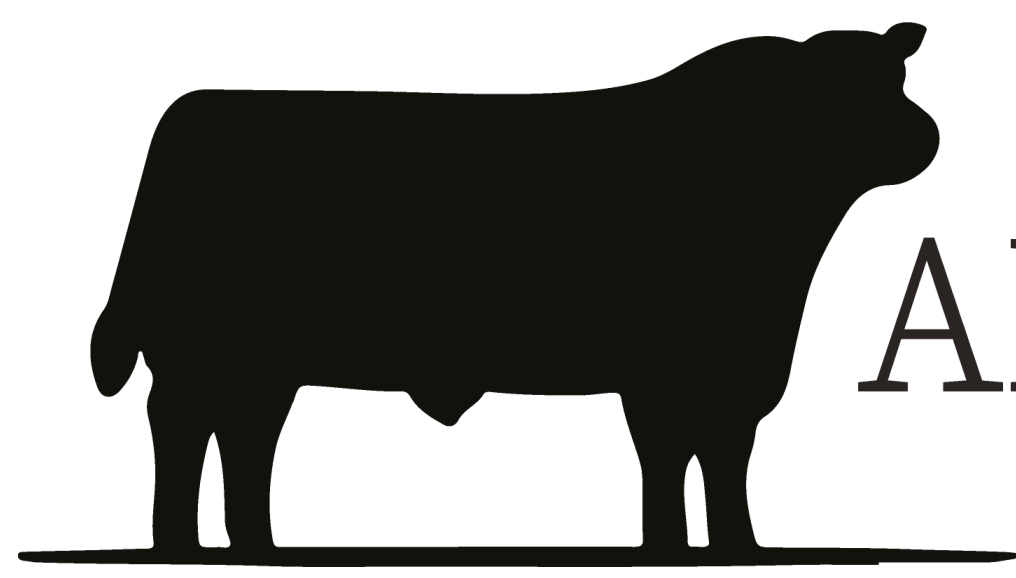
SILVER PACKAGE - £550 + VAT

Advertising opportunity	Specification
Full page advert in The Review	210mm W x 297mm H + 3mm bleed
1 sponsored slot in our monthly member newsletter	1200px W x 300px H or 200 words

BRONZE PACKAGE - £400 + VAT

Advertising opportunity	Specification
1/2 page advert in The Review	210mm W x 148.5mm H + 3mm bleed
1 sponsored slot in our monthly member newsletter	1200px W x 300px H or 200 words

Email: review@aberdeen-angus.co.uk



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Channel	Circulation
The Review	Circulated to 2,100 members plus ~1,000 distributed at events and sales
Monthly member newsletter	Circulated to over 1,800 members Average open rate - >50%

Channel	Deadlines
The Review	Booking deadline: 30/09/23 Artwork deadline: 31/10/23 Send to: review@aberdeen-angus.co.uk
Monthly member newsletter	Sent to lucy@pinstone.co.uk the second week of the month prior to booked month of issue



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