



To all Aberdeen Angus breeders and enthusiasts,

We are excited to announce that Dowbiggin Marketing will be hosting our inaugural Angus sale in 2021 in partnership with Harrison & Hetherington at Borderway Mart, Carlisle.

Our ambition is to create the leading multi-vendor sale of pedigree Aberdeen Angus females in the UK and Europe. The demand for the Aberdeen Angus breed continues to strengthen, and we recognise that this presents us with the ideal opportunity to establish our first ever Aberdeen Angus event.

The purpose of the event is to provide UK Aberdeen Angus breeders with a prestigious outlet for marketing and selling their best females. Our event is not invitation only but will instead be open to all breeders with cattle that fit the sale criteria.

We hope that after five years of organising the most successful Hereford sale in European history, Aberdeen Angus breeders across the UK can consign their best to this new and exciting event in the knowledge that we are capable of generating the exposure, credit, interest and revenue that their consignments deserve.

Although the exact date of the sale is yet to be confirmed due to uncertainty around COVID-19, the event will likely take place in either November or December 2021.

For the latest information and updates about our event please follow our Dowbiggin Marketing Facebook page.

Kind regards,

Josh Dowbiggin

Dowbiggin Marketing

 07447 412123

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SALE INFORMATION

- Entries open on 1st August 2021, although potential consignments can be discussed and evaluated with the sale team prior to this date
- Entries will close on 30th September 2021 at 5pm
- Lots will be sold in guineas (£1.05)
- There will be a maximum number of entries per breeder of 2 lots
- Entry fee and commission will be announced before the entries open
- Pedigree transfers will be at the cost of the vendor
- Cattle will be sold under the standard terms and conditions put forward from Harrison and Hetherington and the Breed Society.
- Further updates about the sale will be posted on our Facebook page over the coming months

SALE CRITERIA

- All animals must be inspected on farm by at least one member of the sale team prior to entry forms being completed
- All animals must be DNA Parent Verified
- All animals must be tested to determine their Myostatin (NT821) status
- All animals must be from a BVD accredited herd OR be individually tested for BVD.
- All animals must be from a herd that is on a CHeCS approved health scheme for Johnes disease and is routinely testing for Johnes disease.
- All animals must comply with the same pre-sale checks used by the breed society

Please note that sale criteria may be amended.

ENTRY PROCESS

For a copy of the entry form and to discuss your potential sale lots with the sale team, contact Josh Dowbiggin via the following contacts:

- Mobile – 07447 412123
- Email – joshdowbiggin@outlook.com
- Facebook (Josh Dowbiggin)

