



REVIEW

BOOK YOUR
ADVERT BY
30th OCTOBER
2020

To secure your advertising space in the January 2021 Aberdeen-Angus Review, complete this form and return it using the contact details provided overleaf.

Book your advert in the Review and have your company's website link shared on the Aberdeen-Angus website for free!

Advert size Artwork specification provided upon booking	Price
Half Page 127mm h x 177mm w (+3mm bleed)	£350
Full Page 297mm h x 210mm w (+3mm bleed)	£500
DPS 297mm h x 420mm w (+3mm bleed) or 2x 297mm h x 210mm w (+3mm bleed)	£750

Design and artworking can also be provided if required – please get in touch with our marketing partners Pinstone on r.callaghan@pinstone.co.uk or 01568 617626 if you would like them to design and artwork your advert.

Advertorial opportunities are also available and can be discussed if desired.

Media booking only:

This is the cost for providing an advert that is already fully designed, correctly artworked and meets the specification indicated in the advert size column of the table.

Media booking + amends:

This is the cost if you require amends to be made to existing artwork. 'Amends' constitutes changing up to 4 images that can be provided and small text changes.

Media booking + design and artwork:

This is the cost if you require your advert to be designed and artworked by our PR and marketing partners Pinstone. The cost includes full design and two rounds of amends. Pinstone will liaise with you to confirm advert content and completion to the specification indicated in the table.

Please turn over to complete your booking details



Name

Company name

Address

Telephone

Email

Signature

Date

Payment details

Payment can be made through credit card, cheque or invoice. If paying by invoice, payment must be made within 14 days of booking. To pay by credit/debit card, provide details below. Once payment has been processed, a payment receipt will be forwarded by email.

Name on Credit/Debit Card

16 Digit Card Number

Valid From Date

Expiry Date

3 Digit CVC

If paying by cheque, cheques should be made payable to the Aberdeen-Angus Cattle Society.

Advert size

Media booking only

Design and artwork required

Please complete and return this form by 30 October 2020 directly to Natalie Cormack either **by post** to Natalie Cormack, Dairy Cottage, Tower Road, Ayton, Eyemouth, Berwickshire TD14 5QX, or **electronically by email** to natalie.cormack@btconnect.com.

Please note, the 31st October date is the deadline for booking advert space. The deadline for supplying final artwork of your adverts is 29th November 2020.

All adverts in the January 2021 edition of the Aberdeen-Angus Review are subject to a first come, first served process. All advertising booking forms must be completed and returned to the above address/email address by 31 October 2020.