



# REVIEW

Book your  
advert by  
31st October  
2020

To secure your advertising space in the January 2021 Aberdeen-Angus Review, complete this form and return it using the contact details provided overleaf.

Advert size Artwork specification provided upon booking	Media booking only	Media booking + amends	Media booking + design and artworking
<b>Quarter Page</b> 127mm h x 83.5mm w (no bleed)	£200	£250	£500
<b>Half Page</b> 127mm h x 177mm w (+3mm bleed)	£275	£325	£575
<b>Full Page</b> 297mm h x 210mm w (+3mm bleed)	£350	£450	£650
<b>DPS</b> 297mm h x 420mm w (+3mm bleed) or 2x 297mm h x 210mm w (+3mm bleed)	£500	£600	£1000
<b>Inside front cover</b> 297mm h x 210mm w (+3mm bleed)	£1000	£1100	£1300
<b>Inside back cover</b> 297mm h x 210mm w (+3mm bleed)	£1000	£1100	£1300

*Advertorial opportunities are also available and can be discussed if desired.*

**Media booking only:**

This is the cost for providing an advert that is already fully designed, correctly artworked and meets the specification indicated in the advert size column of the table.

**Media booking + amends:**

This is the cost if you require amends to be made to existing artwork. 'Amends' constitutes changing up to 4 images that can be provided and small text changes.

**Media booking + design and artwork:**

This is the cost if you require your advert to be designed and artworked by our PR and marketing partners Pinstone. The cost includes full design and two rounds of amends. Pinstone will liaise with you to confirm advert content and completion to the specification indicated in the table.

Please turn over to complete  
your booking details





Name

Herd prefix (if applicable)

Membership number (mandatory)

Herd/Company name

Address

Advert size

Telephone

Media booking only       Same artwork as 2020

Design and artwork required

Email

Signature

Date

Please complete and return this form by 31st October 2020 directly to Natalie Cormack either **by post** to Natalie Cormack, Dairy Cottage, Tower Road, Ayton, Eyemouth, Berwickshire TD14 5QX, or electronically **by email** to [natalie.cormack@btconnect.com](mailto:natalie.cormack@btconnect.com).

*Please note, the 31st October date is the deadline for booking advert space. The deadline for supplying final artwork of your adverts is 20th November 2020.*

All adverts in the January 2021 edition of the Aberdeen-Angus Review are subject to a first come, first served process. All advertising booking forms must be completed and returned to the above address/email address by 31 October 2020. Payment will be made through your regular Aberdeen-Angus Cattle Society invoices, with amounts being added to your account.