



REVIEW

BOOK YOUR
ADVERT BY
29TH NOVEMBER
2019

To secure your advertising space in the January 2020 Aberdeen-Angus Review, complete this form and return it using the contact details provided overleaf.

Advert size Artwork specification provided upon booking	Media booking only	Media booking + amends	Media booking + design and artworking
Quarter Page 127mm h x 83.5mm w (no bleed)	£200	£250	£500
Half Page 127mm h x 177mm w (+3mm bleed)	£275	£325	£575
Full Page 297mm h x 210mm w (+3mm bleed)	£350	£450	£650
DPS 297mm h x 420mm w (+3mm bleed) or 2x 297mm h x 210mm w (+3mm bleed)	£500	£600	£1000
Inside front cover 297mm h x 210mm w (+3mm bleed)	£1000	£1100	£1300
Inside back cover 297mm h x 210mm w (+3mm bleed)	£1000	£1100	£1300

Advertorial opportunities are also available and can be discussed if desired.

Media booking only:

This is the cost for providing an advert that is already fully designed, correctly artworked and meets the specification indicated in the advert size column of the table.

Media booking + amends:

This is the cost if you require amends to be made to existing artwork. 'Amends' constitutes changing up to 4 images that can be provided and small text changes.

Media booking + design and artwork:

This is the cost if you require your advert to be designed and artworked by our marketing and design partners Denvir. The cost includes full design and two rounds of amends. Denvir will liaise with you to confirm advert content and completion to the specification indicated in the table.

Please turn over to complete
your booking details





Name

Herd prefix (if applicable)

Membership number (mandatory)

Herd/Company name

Address

Advert size

Telephone

Media booking only Same artwork as 2019

Design and artwork required

Email

Signature

Date

Please complete and return this form by 29th November 2019 directly to our Natalie Cormack either **by post** to Natalie Cormack, Dairy Cottage, Tower Road, Ayton, Eyemouth, Berwickshire TD14 5QX, or electronically **by email** to natalie.cormack@btconnect.com.

Please note, the 29th November date is the deadline for booking advert space. The deadline for supplying final artwork of your adverts is 13th December 2019.

All adverts in the January 2020 edition of the Aberdeen-Angus Review are subject to a first come, first served process. All advertising booking forms must be completed and returned to the above address/email address by 29th November 2019. Payment will be made through your regular Aberdeen-Angus Cattle Society invoices, with amounts being added to your account.