



## Looking to focus your dissertation on beef production or the red meat sector?

## Apply for our dissertation sponsorship award!

Successful applicants will receive £750 alongside mentor and research support from The Society

Send you application to dissertation@aberdeenangus.co.uk

Deadline 30th June 2023





## **Dissertation Sponsorship Award**

With the popularity of Aberdeen-Angus beef growing year-on-year, The Society continues to promote Aberdeen-Angus as the breed of choice throughout the supply chain, from inside the farm gate to the dinner plate. The Society wants to work with students to obtain valuable research that will help members produce beef fit for the future.

Thank you for applying for the Aberdeen-Angus Cattle Society dissertation sponsorship award. If you're an undergraduate student who is looking to research on of the below areas for your dissertation, please apply below.

linked to the following topics:

- Meat eating quality
- Environmental benefits of beef production
- Performance of the Aberdeen-Angus breed e.g. growth rates, maternal ability
- Sustainability of beef production
- Awareness/perception of beef brands in supermarkets
- Producing beef with the consumer in mind

Name:

Contact number:

University name:

Course title:

Dissertation title:

Submission deadline:

Brief overview of topic/research area of choice, why would you like to work with The Society, what do you hope to achieve? (300 word max):