

## THE ABERDEEN-ANGUS REVIEW

100TH EDITION

### DON'T MISS OUT ON THE CHANCE TO BE A PART OF THE 100TH EDITION.

Be sure to book your advert space no later than the 17th of November!  
All adverts will be sold on a first come, first served basis.

Advert size Artwork specification provided upon booking	Media booking only	Media booking + design and artworking	
<b>Quarter page</b> 132mm h x 89mm w (no bleed)	£200	£500	<p><b>Media booking only:</b> this is the cost for providing an advert that is already fully designed, correctly artworked and meets the specification indicated in the advert size column of the table.</p> <p><b>Media booking + design and artwork:</b> this is the cost if you require your advert to be designed and artworked. The cost includes full design and two round of amends. We will liaise with you to confirm advert content and completion to the specification indicated in the table.</p>
<b>Half page</b> 146mm h x 210mm w (+3mm bleed)	£275	£575	
<b>Full page</b> 297mm h x 210mm w (+3mm bleed)	£350	£650	
<b>DPS</b> 297mm h x 210mm w x 2 pages (+3mm bleed)	£500	£1000	
<b>Inside front cover</b> 297mm h x 210mm w (+3mm bleed)	£1000	£1300	
<b>Inside back cover</b> 297mm h x 210mm w (+3mm bleed)	£1000	£1300	

All costs exclude VAT.

NAME

HERD PREFIX (if applicable)

ADDRESS

HERD/COMPANY NAME

TELEPHONE

ADVERT SIZE

EMAIL

DESIGN REQUIRED: YES  NO

ARTWORKING REQUIRED: YES  NO

SIGNATURE

DATE

Please complete and return this form by 17th November 2017 directly to our marketing partners at Denvir Marketing either by post to Cameron Kellow, Denvir Marketing, Pavillion 1, Castlecraig Business Park, Players Road, Stirling, FK7 7SH or electronically by email to [cameron.kellow@denvirmarketing.com](mailto:cameron.kellow@denvirmarketing.com)

All adverts in the 100th edition of the Aberdeen-Angus Review are subject to a **first come, first served** process. All advertising booking forms must be completed and returned to the above address/email address by 17th November 2017. Payment must be made in full within 14 days of securing your booking via reception of a confirmation email which will include details on how to make your payment. Payment can be made by BACS or credit card. Please note that credit card payments will involve an additional 3% to the payment.

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### Artwork/Digital Specifications

#### Digital Files

We require high resolution PDF files with all fonts embedded. All images within the PDF document must be CMYK and a minimum of 300dpi.

#### File Preparation

Create the dimensions of the document page the same as the actual size of the advert. Keep all text boxes completely within copy safe area. Please ensure all double page and full page adverts contain at least 3mm bleed around each side of the advert.

#### Colour

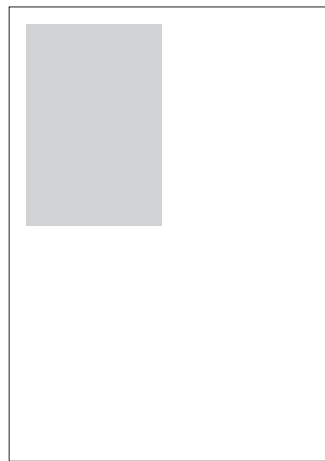
Full colour advertisements must be created using the CMYK (Cyan, Magenta, Yellow, Black) colour mode. Please make sure any spot/Pantone colours used are converted to a process/CMYK value.

#### Transparencies

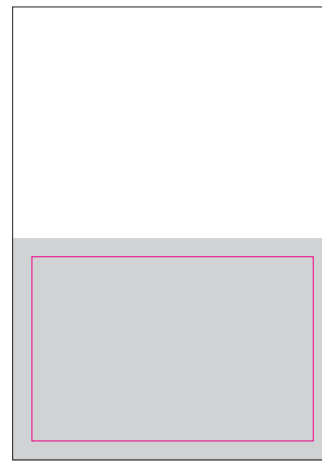
All transparencies must be flattened before supplying and we can not accept any responsibility for any unwanted results if this is not done.

#### Overprint

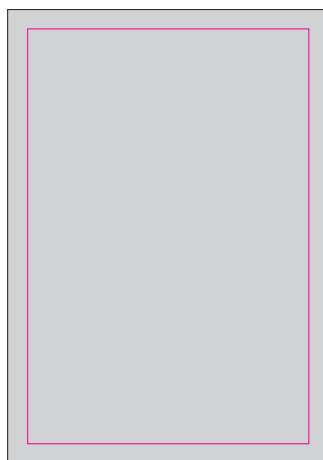
Please ensure that no elements of the design are set to overprint unless specifically required. This is likely to generate unexpected results.



**Quarter page advert**  
132mm h x 89mm w (no bleed)



**Half page advert**  
146mm h x 210mm w  
(+3mm bleed)  
Copy safe area:  
121mm h x 184mm w



**Full page advert**  
297mm h x 210mm w  
(+3mm bleed)  
Copy safe area:  
271mm h x 184mm w



**Double page spread advert**  
297mm h x 210mm w x 2 pages (+3mm bleed)  
OR 297mm h x 420mm w x 1 page (+3mm bleed)  
Copy safe area: 271mm h x 184mm w on each page

Please send all final artwork directly to our marketing partners at [Denvir Marketing](mailto:robert@denvirmarketing.com) by email to [robert@denvirmarketing.com](mailto:robert@denvirmarketing.com)